



HousingWire Announces the Inaugural 2021 Marketing Leaders

July 1, 2021

DALLAS, Texas — Today, HousingWire announced the winners of the inaugural 2021 Marketing Leaders awards, recognizing the most creative and influential marketing minds of the housing economy.

"2021 was the perfect year to roll out the Marketing Leaders award program," says Caren Karris, Director of Marketing for HW Media. "The last year has thrown marketers, including myself, its fair share of curve balls and these 50 individuals embody what it takes to think strategically and move quickly to drive success for their brands and businesses."

The Marketing Leaders are selected by HousingWire's Selection Committee based on their professional achievements within their organizations, contributions to the overall housing economy, client impact and personal success over the course of their careers. These stand-out professionals are made up of strategic and creative marketing executives who demonstrate leadership by continuously growing, leading and motivating high-performing marketing teams

"The housing sector is driven by sales and marketing agility and execution. The successful market-share leaders consistently demonstrate a commitment to marketing strategy, superior communication and a passion for the technology that builds relationships and closes transactions," said HW Media CEO Clayton Collins. "The Marketing Leaders award recognizes the CMOs and marketing executives who drive outsized business outcomes, transform brands and make everyone around them better."

The 2021 Marketing Leaders list:

Paul Akinmade	Kelly Gill	Teresa Lurk
Jim Anderson	Courtney Graham	Jonathan Lyons
Nick Belenky	Elizabeth Hillestad	Romi Mahajan
Vashti Brotherhood	Richard Jackman	Kelley Mangel
Danny Byrnes	Steve James	Jessica Manna
Andy Capener	Brad Jones	Joe Manning
Courtney Chakarun	Jim Jumpe	Jennifer Marchetti
Carol Crawford	Matt Kaufman	David Marine
Romina Cusenza	Beth Keckley	Jim McDonald
Sarah DeCiantis	David King	Kerri Milam
Lisa Fenske	Jennette Landrum	Ian Miller
Brian Fluhr	Paul Lucido	Jonas Moe

Mickey Neuberger
Wendy Peel
Kate Pettique
Trey Rigdon
William Schumacher

Brad Sivert
Suresh Srinivasan
Karen Starns
Kasia Stephenson
Kara Taylor

John Van Slyke
Brittany Whitmire
Philip Yee
Brandie Young

See full company profiles on www.housingwire.com.

About HousingWire

HousingWire is the most influential source of news and information for the U.S. mortgage and housing markets. Built on a foundation of independent and original journalism, HousingWire reaches over 60,000 newsletter subscribers daily and over 1.0 million unique visitors each month. Our audience of mortgage, real estate and fintech professionals rely on us to Move Markets Forward. Visit www.housingwire.com or www.solutions.housingwire.com to learn more.

About HW Media

HW Media aspires for audiences to “Come for the content, and stay for the community.” By aligning vertical expertise and innovative B2B marketing solutions, HW Media answers the ever-evolving needs of modern professionals, brands and marketers. With a premium suite of advertising solutions, HW Media builds upon this principle, improving reader experience and delivering brand results. Based in Dallas with team members across the country, HW Media was founded in 2016 through the acquisition of HousingWire and is owned by Riomar Capital, an entrepreneurial investment firm.

Contact:

Caren Karris
Director of Marketing // HW Media
ckarris@housingwire.com