



## FOR IMMEDIATE RELEASE

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### **Plaza Home Mortgage Helps American Red Cross Deliver Lifesaving Blood to Patients in Need**

**SAN DIEGO — September 15, 2020** — The need for blood doesn't stop during the coronavirus pandemic. In fact, every two seconds, someone in the U.S. needs blood. The American Red Cross Southern California Region collects lifesaving blood products from donors across SoCal and transports it to local hospitals to help patients in need. San Diego-based mortgage lender Plaza Home Mortgage® is helping make that journey possible by providing funding for a new Red Cross Blood Services community vehicle.

"It is an honor to continue our partnership with the American Red Cross and help them deliver lifesaving blood to patients in Southern California," said Kevin Parra, Co-Founder, Chairman, President & Chief Executive Officer of Plaza Home Mortgage. "Plaza is proud to support the efforts of the American Red Cross during the current health crisis."

The new biomedical vehicle, made possible by funding from Plaza Home Mortgage, will be used to deliver blood products to hospitals from the Red Cross blood processing facility in Pomona. It will also be used to transport blood from collection sites and blood drives to the processing and distribution center in Pomona. From the Pomona facility, blood will be sent to hospitals across Southern California, and beyond.

"Plaza Home Mortgage's investment in our Blood Services community vehicle enables us to provide convenient donation opportunities in local communities, transport blood to processing facilities and deliver blood to hospitals and cancer treatment centers," said Sean Mahoney, Regional CEO of the American Red Cross Southern California Region. "The generous support of Plaza Home Mortgage will help us deliver lifesaving blood to patients during life's most urgent moments."

Plaza Home Mortgage has been a long-time supporter of the Red Cross, generously supporting the humanitarian mission of the organization since 2005. In 2017, Plaza Home Mortgage made one of its largest gifts ever: over \$77,000 in support of Hurricane Harvey relief efforts.

For more information about the American Red Cross Southern California Region, please visit [redcross.org/SoCal](https://redcross.org/SoCal). To make an appointment to donate blood, visit [redcrossblood.org](https://redcrossblood.org). For more information about Plaza Home Mortgage, please visit [plazahomemortgage.com](https://plazahomemortgage.com).

#### **About Plaza Home Mortgage**

Founded in 2000, Plaza Home Mortgage, Inc. is a privately owned, full-service national correspondent and wholesale lender. Headquartered in San Diego, Plaza is dedicated to building quality, long-term relationships with its correspondent and mortgage broker clients by offering a wide variety of programs and an exceptional client experience. For more information, visit [www.plazahomemortgage.com](https://www.plazahomemortgage.com) or email [hereforyou@plazahomemortgage.com](mailto:hereforyou@plazahomemortgage.com).

**About the American Red Cross Southern California Region**

The American Red Cross shelters, feeds and provides emotional support to victims of disasters; supplies about 40 percent of the nation's blood; teaches skills that save lives; provides international humanitarian aid, and supports military members and their families. The Red Cross is a not-for-profit organization that depends on volunteers and the generosity of the public to perform its mission. The Red Cross Southern California Region proudly serves San Diego, Orange, Riverside, San Bernardino and Imperial Counties. In addition to carrying out disaster preparedness and response programs, blood collection, health and safety training, international services programs and supporting the military community, the Southern California Region provides nutritional counseling through its Women, Infants and Children (WIC) program in San Diego and helps communities prepare for, respond to and recover from disasters through its [Prepare SoCal](#) and [Prepare San Diego](#) initiatives. For more information, please visit [redcross.org/SoCal](http://redcross.org/SoCal) or [cruzrojaamericana.org](http://cruzrojaamericana.org), or connect with us on [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#).

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